**Website Format**

**(RIGHT) LOGO (LEFT)**  **Email us:info@cydit.or.tz** **Call us: +255 715 80 7947**

**Home (Page)**

**Who we are**

CYDI is an abbreviation for Children and Youth Development Initiative a non-profit making organization Registered on the 25th July 2019 with Registration No. 00NGO/R/0224.

In July 2018, CYDI was begun by Lucas Marcus and Phelix Omondi with a mission to address the needs of children and youth in Tanzania.

It is our aim to work with community-based organizations to support millions of children, families, and communities by raising funds from foundations, philanthropists, and individual donors to address important issues that affect vulnerable and underprivileged children and youth.

**Vision**

Children and youth have a voice and are fully engaged in the socio-economic development decisions affecting them.

**Mission**

CYDI is a child and youth focused organization working towards: peace, unity, social and economic empowerment, advocacy, psychosocial support, sensitization, community outreaches, networking, educational support, environmental protection and conservation.

**Goal**

To promote and support socio-economic inclusion and empowerment of children and youth on matters that allow them have greater control over their destinies individually and collectively and develop their abilities to effectively contribute towards advancement of sustainable development in Tanzania.

**Core values**

Integrity, Inclusiveness, Transparency, Responsiveness, Responsibility and Accountability

**Our Activities include:**

1. Child Protection
2. Education and ICT
3. Entrepreneurship, Financial Literacy and Vocational Skills Program
4. Value Based Life Skills Programs
5. Environmental Protection and Conservation
6. HIV/AIDS and Reproductive Health

**Our Objectives:**

* + 1. Support and promote improved access to education and ICT training to children and youth.
    2. Foster youth gainful self-employment through delivery of entrepreneurship, financial literacy and vocational skills training.
    3. Facilitate improved access to education and psycho-social well-being of marginalized children and youth.
    4. To create social stability and awareness on reproductive health, HIV / AIDS and other related adolescence issues.
    5. To advocate for a society whereby children and youth with disabilities have equal rights and opportunities for growth and development.
    6. Increase household income through effective promotion of youth led self-help projects at both community and individual level contributing to poverty eradication initiative.
    7. Promote equal opportunities and rights to all children and youth without distinction as to age, gender, race, religion, ethnicity and socio-economic status.
    8. Conduct studies, research and consultancies on issues related to children and youth development and poverty eradication.
    9. Encourage active youth participation in environmental protection and conservation.
    10. Liaise and partner with donors and stakeholders to develop strategies and agenda on children and youth development issues.

**Our Focus:**

1. **Vulnerable groups**

Work with the most susceptible groups including children on the streets, child laborers, orphans, commercial sex workers and hard to reach rural population.

1. **Effectiveness**

Setting priorities that aim at achieving sustainable and meaningful improvements in the lives of children and youth we serve.

1. **Community participation**

Partnering with communities involving their inputs and investment to attain sustainable change.

1. **Empowerment**

Engaging children and youth as active participants towards their own growth and development.

1. **Innovation and creativity**

Using innovation and creativity in program strategies and approaches aiming at tackling challenges in modern ways.

1. **Strong leadership and reputation**

Having committed, respected and dynamic leadership with a vision for change in all that we do winning trust and recognition from the communities we serve and partners we collaborate with.

1. **Potential for sustainability and adaptability**

Our strategy ensures long term sustainability of program activities through donor diversification, mobilization of government funding, community investment and income generation activities.

**Our Programs (Page)**

1. **Child Protection**
2. Promote Child Protection and Advocacy (CP and A) to prevent and respond to exploitation, violence, marginalization, neglect and abuse against children, including sexual exploitation and harmful traditional practices, such as child marriages
3. Promote and support Youth Clubs which create a safe, enabling environments for children to spend time doing homework, playing sport, developing leadership and life skills and learning how to approach life creatively.
4. Empower Faith and traditional leaders to provide a caring and protective environment for all girls and boys, especially the most vulnerable children
5. Empower caregivers and families of most vulnerable children respect, nurture and protect all girls and boys
6. Encourage Girls and Boys to have life skills and resilience to protect themselves and their peers
7. Promote Child Protection formal and informal mechanisms collaborating effectively in protecting boys & girls from abuse
8. Empower Girls and Boys to be influential as child well-being actors amongst their peers, in their family and in their community
9. **Education and ICT**
10. Facilitate the creation of peer education and exchange programs to encourage and improve equitable free and easy use of ICT and educational training programs in rural, urban and remote areas.
11. Facilitate and support the establishment of distance learning centers, training of trainers and development of retraining programs that aim at children and youth empowerment at community level.
12. Encourage the local production of educational and ICT content and access to content.
13. Support marginalized children with access to educational and psycho-social well-being including educational grants and scholarships.
14. Encourage and support literacy boost programs in primary schools.
15. Implement programs that will ensure children receive access to basic education through reading and numeracy programs and other educational interventions to ensure a brighter future for the children.
16. **Entrepreneurship, Financial Literacy and Vocational Skills Program**
17. Conducting and facilitation of various children and youth training programs in self-development, relationship management, business, entrepreneurship and financial literacy skills.
18. Linking the youth entrepreneurs to credit and financial institutions.
19. Provision of business support services including information, mentoring and coaching to young emerging and expanding entrepreneurs.
20. Support and facilitate the establishment and equipping of VTCs at community level aimed at empowering children and youth with relevant vocational and life skills training.
21. **Value Based Life Skills Programs**
22. Provision of sustainable and profitable means of livelihoods through practical training on Income Generating Activities, Financial Management and Social Ethics to children and youth.
23. Support to orphans and vulnerable children (OVCs) to attain value based life skills training.
24. **Environmental Protection and Conservation**
25. Training of Youth Support Groups (YSCs) formation of Environmental Protection and Conservation Clubs (EPCCs) in schools.
26. Support the establishment of tree nurseries which act as a demonstration site and supplies tree seedlings to the community.
27. **HIV/AIDS and Reproductive Health**
28. Encourage Behavioral Change Communication (BCC)
29. Awareness, sensitization and Community outreaches
30. Guidance and counselling
31. Distribution of information, education and communication materials HIV/AIDS Counselling and Testing programs

**Program Themes: (Page)**

1. Promoting awareness among HIV/AIDS at risk youths
2. Pursuing the hidden talent and talent connections
3. Using media to raise awareness and advocacy
4. Changing the life of children and youth through education and financial literacy
5. Showcasing issues with local authorities
6. Celebrating children and youth festivals and national holidays
7. Reviving culture among children and youth
8. Volunteering in community services
9. Giving girls the opportunity for success
10. Promoting and facilitating the socio-economic integration of children and youth
11. Addressing challenges facing children and youth in community through art
12. Entertaining children and youth through culture and sports strengthening their creativity and talent
13. Partnering with donors and stakeholders to develop strategies

**Donate (Page)**

**Donate**

Your donation will really make a BIG difference towards our cause of children and youth development.

DONATE THROUGH CRDB BANK A/C No. 015C464050600 SWIFT CODE CORUTZTZ

**Become a Development Partner/Stakeholder**

We invite you to become a Development Partner/Stakeholder in our cause towards children and youth development. We are proud to network and partner with donors and stakeholders to develop and implement strategies and agenda on children and youth development issues. Contact us: [info@cydi.or.tz](mailto:info@cydi.or.tz)

**Donate Your Abilities**

If you or your organization have capabilities or items that can contribute towards this cause kindly feel free to contact us: [info@cydi.or.tz](mailto:info@cydi.or.tz) . We would be delighted to explore available opportunities with you.

**Campaigns / Activities / Events**

We will regularly posting current campaigns, activities and events as per developed program themes.

In case you are hosting an event that you think could be beneficial to funding and supporting our work, please contact us: [info@cydi.or.tz](mailto:info@cydi.or.tz)

**Contact Us (Page)**

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